

## ***PURE GLAM Collection, "La Boucherie" (The Butchery)***

### **The project**

Pure Glam collection, designed by architect Lorenzo Granocchia, Art Director of Aster, "lends itself" with style and elegance to an original interpretation curated by architect Giacomo Minola.

An interpretation freely inspired by the typical environment of historic Milanese butchers.

The composition plays with the volumes of the bases and columns both in depth and in height. Each element has its own precise aesthetic and functional identity, conceived and created first of all to carry out its operation, but at the same time integrated into a coherent and harmonious general vision and, why not, glamorous.

The oven columns with modularity 45, the base units with the insertion of a wooden counter for cutting and preparing the dishes, the large fridge and freezer columns that reflect the same color as the island units but with smooth door.

The island has an ideal profile on the top for which the worktop can be cleaned.

A unique and elegant interpretation of an environment loved by customers and ideal for sharing and as it is increasingly used, co-creating in the kitchen together with one's guests.

### **Description**

- Island: Pure Glam wide slat door in Matt Lacquer Studio "Geneve" custom color. The external side of the island contains an open element in Matt Crude Elm.
- Oven columns: made with Pure Glam narrow slats door in Matt Crude Elm.
- Kitchen cabinets and wall units: Crystal Lumix stone doors, made with an internal structure in aluminum honeycomb covered with stone slabs, a peculiar process of Aster that has become a trademark.
- Fridge and freezer columns: Pure Glam smooth door Matt Lacquer Studio "Geneve" custom color
- Worktop in Lumix Crystal, a natural stone by Antolini with pink veins emerging from the pearl white background. This particular type of stone was selected for its particular characteristics of elegance and brightness which contribute to giving the space new volumetric perceptions.

### **Domestic appliances**

- Refrigerator and freezer are Liebherr, an international group strong above all in the refrigeration segment that stands out for products with a careful design, quality materials, practical interior fittings, energy efficiency and reduced environmental impact.
- Ovens, hobs and dishwashers are by Asko, a Swedish company specializing in medium-high range products for the kitchen for domestic and professional use, with a minimal design and great attention to functionality and the environment.
- Sink and mixer are by Foster, an Italian company with headquarters and production in Emilia, available in the PVD Copper finish. The term PVD (Physical Vapor Deposition) indicates a particular treatment that is applied to 18/10 stainless steel and enhances its aesthetics and strengthens its performance in terms of resistance to corrosion, scratches and temperature.

### **The Set**

The environment is illuminated with suspension products by Album Italia, a Brianza-based company with innovative proposals in the tradition of the best Italian design. The products studied by the designer Pepe Tanzi are dedicated to designers from all over the world and their creativity.

## ***BRERA ACADEMY COLLECTION***

### **The project**

"Brera Academy" by Aster, was born from the contemporary reinterpretation of the great school of the Accademia di Brera. A comparison sought in the contents of the Milanese design culture of the early twentieth century.

### **The new 2022 photo catalog**

- The Brera Academy collection (designed by Studio Novati) is presented with a new photographic catalog that shows the many aesthetic and design possibilities allowed by door Quattro and door Uno.
- The geometric lines of the Quattro door create volumetric games that highlight the three-dimensionality of the door, as well as the upper cut of the door Uno gives the kitchen a refined and never banal design.
- The skillful use of dividing elements, cabinets and bookcases from Brera Academy collection allows you to design new spaces, allocating each of them to its own role.
- The new catalog introduces the inclusion of new finishes (available with new price list release)

### **Description of the composition exhibited in Milan**

- Island and wall base units: Brera Quattro door in Matt Bianco Neve 690 Lacquered
- External island units: Brera Living door in Black Elm EF2 (door and floor)
- Island-base cantilevered snack top in Black Elm (processing of the top with crossed veneer)
- Glass wall units with Slide frame Karbon finish and Smoked glass
- Tall units with ground door in Black Elm and Foil handle
- Island worktop and welded shoulders: 12mm thick steel, Blackened AC8 finish
- Worktop and backrest: Dekton (by Cosentino) Bergen finish 12mm thick
- Brera hood with Karbon finish with smoked glass

### **Domestic appliances**

- Induction hob with integrated hood Bora (German company, the first to believe and create extraction systems for hobs)
- Liebherr refrigerator and freezer
- Asko dishwasher, Irinox blast chiller, Neff coffee machine

## ***FACTORY COLLECTION***

“Works in process” is the best definition of Factory. A site of ideas, of contamination of styles and materials. For those who don't stop, for those who search, renew and relive. Contamination, matter, diversity, eclecticism, transgression. Uniqueness.

### **The project**

The Factory collection (design Lorenzo Granocchia) present in Milan in the showcase space in via Larga, was designed by declining the collection in a new guise.

Born from the postmodern imagination of large disused spaces with a wide use of "raw materials", "Factory" evolves towards a more modern and minimal look, without losing its unique peculiarities, the sense of transformation and interpretation of the important materials that make up.

In this composition a very tactile kitchen top, metallic lacquers and real perforated metal together with wooden doors "Bois Brulé," a wood burned with a real flame to obtain an aesthetic effect incomparable for beauty with a profound Factory meaning.

### **Description:**

- Factory Bases and Tall Units in Boulevard Gray Metal Effect Lacquer
- Factory wall units in Bois Brulé wood with vertical grain
- Circle glass back
- Gun Metal ladder with natural oak steps
- Knife holder in Natura Oak wood finish
- Upper column doors: Factory Gun Metal perforated door
- Factory sideboard with Gun Metal perforated door
- Laminam worktop 12mm thick Pietra del Cardoso Flamed black
- Special Factory sink block in flamed black Laminam Pietra del Cardoso

### **Domestic appliances:**

- Fuorisalone 2022 is an opportunity to present the new collaboration with Bertazzoni, an Emilian company that has just completed a complete restyling of its range by introducing new interesting built-in products.
- In particular, the ovens presented are from the Modern series, essential design and clean lines with touch controls. The new Carbon finish is one of the paints that Bertazzoni's designers have created following the techniques developed by the automotive sector in an area, Emilia Romagna, famous throughout the world for sports car manufacturers.

## ***PURE GLAM COLLECTION***

### **The project**

The composition already present in the showroom in Milan represents the essence of the Pure Glam collection (design Lorenzo Granocchia).

A unique soul, no complexity, no contamination of styles, no excess. A design that welcomes the simplicity of a unique feature.

Because PURE GLAM tells the beauty of a contemporary GLAMOUR. A refined design in a few distinctive signs used wisely by the designer.

Sometimes the Island of the composition or the Boiserie to host living elements, both declined with an elegant veneer with thin slats. Sometimes the inclined cut of a handle or a metal effect lacquer. Sometimes a small gesture of skill and imagination.

Because PURE GLAM is the ideal dialogue tool between design and designer

### **Description**

- Island with narrow slat door in Matt Ash Gray Elm EF1 and Token handle
- Wall-mounted base units for 590 Dark Lacquered Opaque door with Verve handle. 75 cm dishwasher base.
- Rail Bronze 04E Metal Effect Lacquered Wall Units
- Worktop and wall covering in matt Laminam Noir Desir 12mm thick
- Tall units in Matt Ash Gray Elm Wood EF1 smooth door and Axe handle. Pantry column with laundry area inside. Pocket wardrobe with two retracting doors and interior with mirrored back.
- Living base units in Matt Dark Lacquer with Verve handle and top in Laminam Noir Desir.
- Wall paneling with narrow slat in Ash Gray Elm.

### **Domestic appliances**

- Siemens hob and dishwasher, Bosch column oven
- Blanco Subline sink and Gessi mixer with Copper finish

## ***ATELIER COLLECTION***

The Atelier Collection redefines new boundaries in design.

It welcomes signs as a creative act, chooses new technologies and new surfaces as a perfect dress to wear.

It uses details that lead the project towards a very high synthesis figure.

### **The project**

Atelier is renewed in look thanks to the inclusion of the new Ento Termo Texture finish A48.

The restyling becomes an opportunity to present the new Atelier range which sees the inclusion of new finishes in the first price range (bringing the 0 range to have 8 finishes), the expansion of the series Vision lacquers to 6 colors and the novelty of Supermatt finish door, polyester coated material and definitely "green" as it is obtained for 80% from recycled materials and VOC free, a term that indicates zero emissions of compounds in the environment.

All news contained in the new Aster price lists to be published soon.

### **Details**

- Bases and tall units: Atelier Lacquered Vision Canapa matt (range 2)
- Worktop: Piasentina Lether stone 22mm thick with 45° cut with drawer doors covered with the same stone and 45° cut for a perfect combination of "monolith" effect
- Open column elements, wall covering: Ento Termo Texture Decors A48
- Peninsula: structure with Free leg in cast iron finish with bottle holder and can holder, completed by side snack tops in Ento Termo A48 Texture decors 3cm thick
- Glass wall units: cast iron frame and smoked glass. Back panel Texture finish
- New shelving that can be positioned either on the wall or in the center of the room.

### **Domestic appliances**

- New 75cm Whirlpool column oven
- Space400 75cm Whirlpool refrigerator
- Siemens induction hob
- Miele XXL dishwasher with push opening

## **LUXURY GLAM COLLECTION**

### **The project**

Luxury Glam (design Studio Novati, Art Director Lorenzo Granocchia) presents itself at Fuorisalone 2022 with a totally renewed look and finish.

Luxury Glam dresses up with new and fascinating details. Cusps, leather, tactile sensations.

Ideal elements for a "total glamour" look finally also in the living area.

New Black Chrome finishes for the handles, the glass doors, the leg of the table and the suspended elements. A recognizable alphabet, made of signs and materials that shine with their own light.

### **Description:**

- Composition with City Gray Glossy Lacquered frame door (78L)
- Tiffany handle with Black Chrome finish
- Living base units and hood cover in Cuspide City Gray Lucido lacquered
- Island base units with brown Cuspide Leather insert
- Wall cladding with Luxury Glam frame door paneling
- Wall units in Walnut Rosewood ("Palissandro Noce", new essence)
- Glass wall units with new Black Chrome metal frame, all internally lacquered
- Laminam worktop and backrest 20mm thick Statuario Venato Lucido
- Table with legs in black chrome turned steel

### **Domestic appliances:**

- Siemens and Siemens Studio Line household appliances set
- Foster Milanello sink with Gun Metal finish and Foster Skin mixer with Gun Metal finish

## ***PORTRAIT COLLECTION***

### **The project**

The Portrait collection, designed by Lorenzo Granocchia, brings the Traditional Mood of Aster to the "Aster Milano Duomo" showroom. Rich in particular elements and surprising details, Portrait starts from a traditional background, a sort of "back to country" to move quickly towards an extremely contemporary mood.

It is precisely the presence of unique elements that allows Portrait to be interpreted seamlessly in a classic contemporary, Provençal version, to the point of becoming extremely current and modern.

### **Description**

- Portrait door in full matt lacquered porcelain P21, with Arco handles and knob
- Base with two baskets in oak wood slats. The same Oak is used for: internal glass wall unit backs, worktop and island drawers, wall cladding
- Base with two baskets with Warm multicolor doors
- Portrait hood model Cage with Craft metal insert and Oak profiles
- "Vertical vegetable garden" module with shelves in oak and Liberty sliding showcases
- Worktop in Dekton Sirius 20mm thick

### **Domestic appliances**

- AEG household appliances set
- Blanco Andano sink, Gessi mixer